

# LIMONEIRA®

SINCE 1893

## **Earth Day and Sustainability with Limoneira Citrus**

*Limoneira Spokesperson Megan Roosevelt Celebrates Limoneira's Dedication to Sustainable Farming Practices for Earth Day*

(Santa Paula, CA) – Spring has sprung, and in honor of Earth Day, Limoneira is putting the spotlight firmly on sustainable farming practices. The earth is humanity's most precious resource, and Limoneira is proud to do all things possible to help protect it while producing world-class citrus fruits for consumers across the globe to consume.

You can learn more about Limoneira's mission for sustainability [here](#) on the Limoneira YouTube channel. Don't forget to subscribe – videos with wonderful and sustainable recipes, tips and tricks not detailed in this release will be added to the channel throughout the month.

*Limoneira has also partnered with additional global chefs and mixologists, nutritionists, and beauty lifestyle and green cleaning experts to share their knowledge with the customers of our grocery and food service partners around the world. Their biographies can be found on [Limoneira's website](#).*

Did you know?

- Limoneira is the largest vertically integrated lemon supplier in the United States. Not too shabby!
- We're more than just lemons – oranges, grapefruit, and other citrus varieties are also found on Limoneira's orchards.
- Got guacamole? Limoneira is one of the largest avocado growers in the United States.
- Limoneira's distribution routes are global, feeding hungry consumers worldwide.

But wait – what about sustainability?

- Limoneira has 6 solar installations across the company, located in Santa Paula, CA.
- These installations produce a total 4.2M KW annually.
- In doing so, they reduce 86, 150 tons of CO2 over a 25 year period!
- An additional solar project is planned which will add 2.8M KWs for a total of 7M KW annually. These solar installations will allow Limoneira to operate 50% off grid.
- The Company also stores energy-Limoneira uses a Tesla 400,000 KW Scalable Energy Storage System – which both reduces costs and improves reliability.
- 12- acre facility that diverts green waste from landfills. Resulting mulch reduces water, herbicide and fertilizer use strengthens tree roots and gets more nutrients to trees

- Limoneira water Ponds uses patented technology that treats grey water to CA title 22 drinking standards
- In tandem with solar energy, Limoneira is using a combination of other 21<sup>st</sup> century technologies such as drones, and GPS-moisture monitoring to produce delicious crops as sustainably as possible.
- The Company is a leader in providing Farm Worker Housing and uses drought friendly landscaping at these homes.

Limoneira is also determined to do its part to build sustainable communities right here at home. Currently, Limoneira is building a live-walk-work community named Harvest at Limoneira, with homes, a school, parks and an athletic center, along with infrastructure and commercial space to support new jobs and investment opportunities for the community.

Last but not least, Limoneira is utilizing social media platforms such as [Instagram](#) and [YouTube](#) to bring easy, delicious recipes and natural, DIY cleaning solutions and health boosters onto the screens and into the homes of every subscriber and follower in the Limoneira family. It's never been easier for everyone to do their part to give back to the earth.

Each month, Megan will be featuring another wonderful facet of citrus living. Subscribe to [Limoneira's Youtube channel](#) for more information on the many ways this endlessly versatile fruit can improve life inside the home and beyond.